

# ICONIC BRIDE

FINDING THE  
*perfect* DRESS

**PNINA** *Tornai*  
*The Fairy*  
*Godmother*

**RITA** *Vinieris*  
*Flagship*  
*is now in texas*

*Dallas*

**#1TEXAS'**  
**PREMIERE**  
**LUXURY BRIDAL**  
**DESTINATION**

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## DESIGNERS

RITA VINIERIS

NICOLE + FELICIA COUTURE

PNINA TORNAI

TOM SÉBASTIEN

NETTA BENSABU

LEE PETRA GREBENAU

LEAH DA GLORIA

PALLAS COUTURE PRIVÉE

ALON LIVNE

INES DI SANTO

EDEN AHARON

MARGOT STUDIO

VERDIN BRIDAL

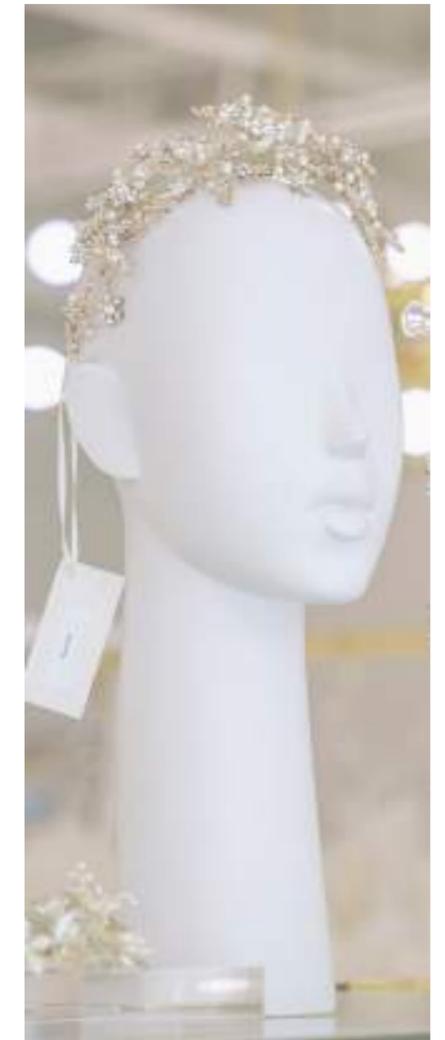
# THE *Experience*





Indulge in the epitome of opulence with Iconic Bride, where each bridal appointment is transformed into a luxurious experience befitting the significance of your special day. Our boutique, a haven of sophistication located in the heart of Dallas, is dedicated to providing brides with an unparalleled and personalized journey towards finding their dream gown. At Iconic Bride, we understand the importance of privacy in this momentous journey. Each bridal appointment is an exclusive affair, tailored to ensure that you and your entourage receive undivided attention from our team of seasoned consultants.

Revel in the tranquility of our spacious fitting rooms, designed to provide a private sanctuary where you can explore our curated collection of exquisite gowns. Our curated collection showcases the creations of renowned designers, offering a diverse range of styles to suit every bride's taste. From timeless classics to avant-garde designs, our gowns are selected for their quality, craftsmanship, and ability to make every bride feel truly iconic. Your appointment is not just a shopping experience; it's a celebration of your unique style and the journey towards your wedding day.





DIRECTION: JAMES BROWN  
STYLIST: JAIR TORRES  
PHOTOGRAPHER: ELVIS DE RIVERO @GATORIVEROPH  
MUA: PEPE GUTIERREZ @PEPEGUTIERREZOFICIAL  
FINE JEWELRY: JOE PACETTI @JOEGPACETTI  
LOCATION: MIAMI, FLORIDA.





# ABOUT US

# ABOUT US

Iconic Bride is Dallas's premier luxury Bridal shopping experience located in the Design District of Dallas. Our focus and our unique aesthetic offer brides a luxurious, intimate, and personable expert-led shopping experience.

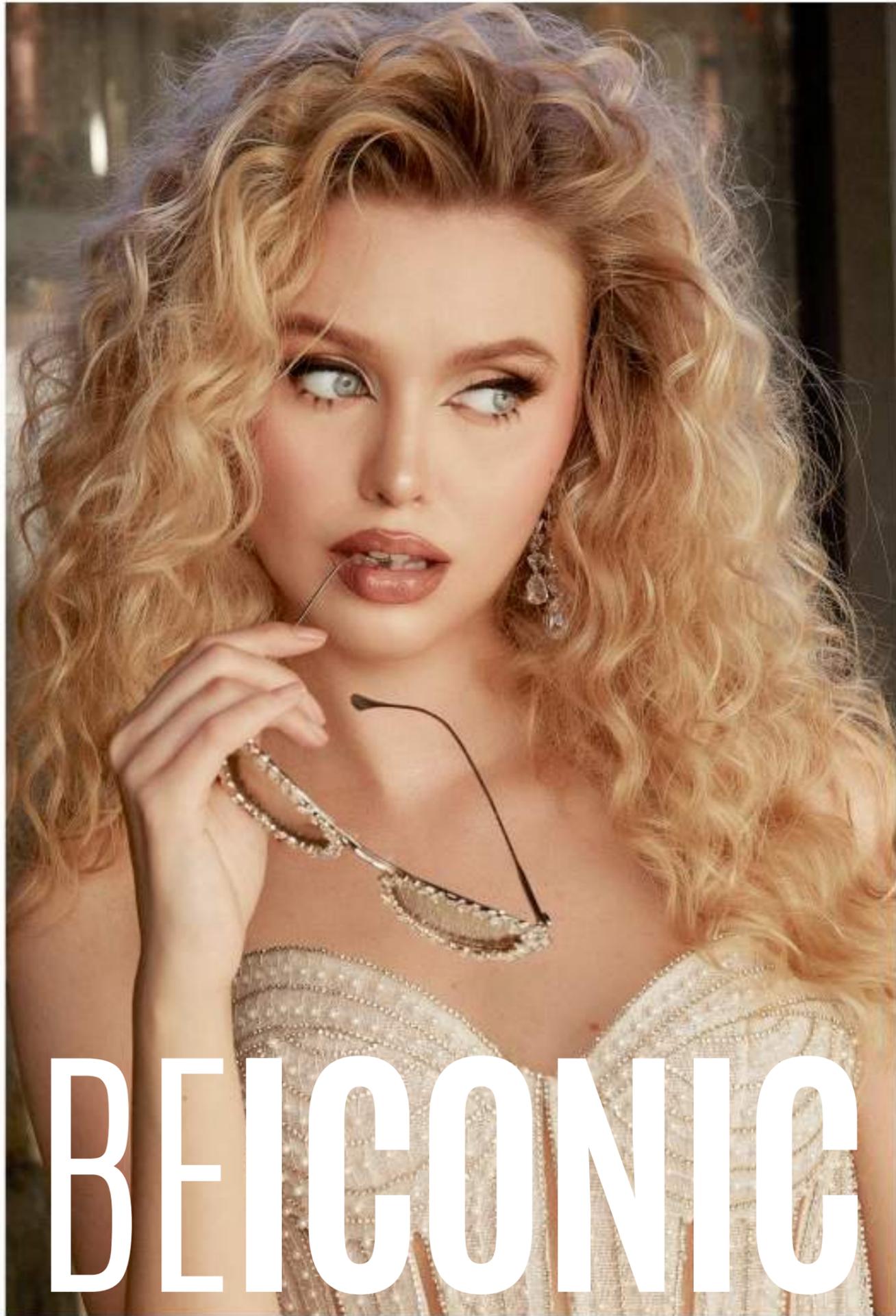
Our curated collection of Designer gowns from around the world is unmatched and the most diverse in Dallas. Owners James Brown and Jair Torres are a bride's dream team. James has been helping brides find their dream gowns for the past 15 years. Jair was one of the top Bridal hair and Makeup artist in NYC, now he is ready to help the brides of Dallas bring their vision to life. At Iconic Bride Dallas, you will have a once-in-a-lifetime experience that sets us apart, not only from any other salon in Dallas but any other salon in the world. We look forward to welcoming you and helping you become Iconic.



JAMES&JAIR  
OWNERS



CARTEL&VALENTINO  
MASCOTS OF ICONIC BRIDE



# BEICONIC



DIRECTION: JAMES BROWN  
STYLIST: JAIR TORRES  
PHOTOGRAPHER: ELVIS DE RIVERO @GATORIVEROPH  
MUA: PEPE GUTIERREZ @PEPEGUTIERREZOFICIAL  
FINE JEWELRY: JOE PACETTI @JOEPACETTI  
LOCATION: MIAMI, FLORIDA.



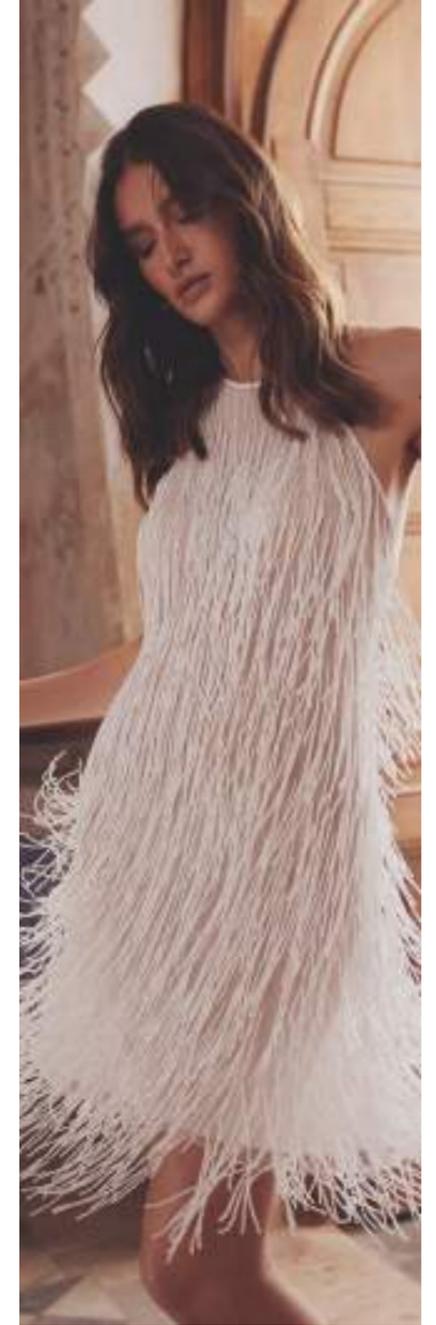
THE FAIRY

# Godmother

Here at Iconic Bride, we're beyond thrilled to shine a spotlight on the ethereal designs of the incomparable Pnina Tornai! This post is going to unveil the sheer opulence and artistic finesse that defines the legacy of this globally celebrated bridal virtuoso

**Pnina Tornai is a true star in the bridal couture scene**, weaving dreams into stunning reality. Her handcrafted couture gowns, decked out with beautiful crystal details, are a testament to her perfectionist spirit.

Not merely a designer but an actress and television personality, Pnina Tornai has graced our screens for 19 seasons on TLC's Say Yes to the Dress. Her influence extends beyond the bridal world, positioning her as a fashion and lifestyle icon with a massive web and social media following of 1.5 million admirers. Now, you have the chance to experience the magic of Pnina Tornai right here at Iconic Bride!



Pnina Tornai's gowns are a manifestation of over two decades of expertise and a deep understanding of a bride's desires. Handmade from the finest European fabrics, her creations are sewn with meticulous care, following the principles of Haute Couture. From classic, clean lines to intricately hand-embroidered ball gowns, each piece is a masterpiece adorned with genuine Swarovski crystals and precious stones.

For Pnina Tornai, design is not just a vocation; it's a calling. Having sketched since childhood, she believes that designing is embedded in her very essence. Her gowns, classic yet sensual, showcase her unique sense of style, glamour, and beauty. To wear a Pnina Tornai creation is to step into a world where dreams are not just imagined but woven into the fabric of reality.

My calling is to empower women, helping them feel like their best selves on their most special days. Everything I do-- whether it's working with a bride to bring her custom couture dream dress to life, designing my Love by Pnina Tornai Collection to be worn by brides all around the world,

*Pnina Tornai*





WE ARE READY TO MAKE YOUR  
**DREAMS COME TRUE**



# THE Brides

EVERY BEAUTY HAS  
THEIR OWN FAIRY TALE

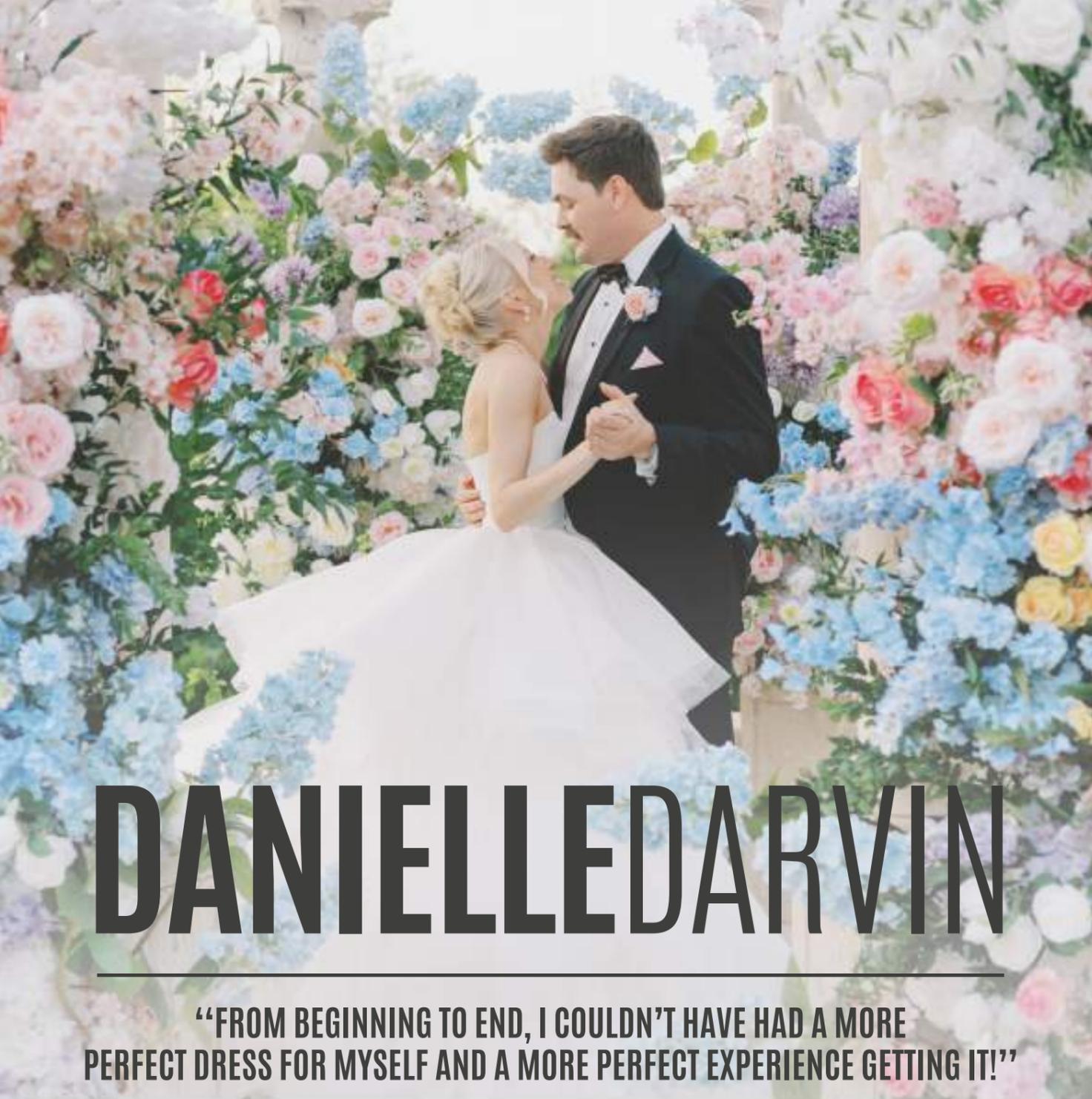


# LESLIE WILLIAMS

Iconic Bride Dallas made my wedding dress shopping experience a dream come true! They carried the most designers out of any other store I came across in Texas, including Netta BenShabu, the designer I ultimately ended up buying from. The entire staff was so sweet and welcoming, and made the entire process so much fun! They were able to help me customize my dress and even helped me find my perfect accessories, too. For anything other brides looking to be ICONIC, you have to go to Iconic Bride Dallas.

We were the very first wedding at Le Tesserae in Houston and it was the most magical night of our lives! We had a dream team of vendors who went above and beyond to make everything so special. From the whimsical wisteria trees, Vegas inspired CO2 guns, European influenced architecture, and hints of Champagne Papi to all of the nods to Austin, Texas, and ACL (where we met) everything was so "us" and so perfect. Our colors were black and white, with accents of mixed metals. Very moody, glam, and romantic - exactly what we were looking for.





# DANIELLEDARVIN

**“FROM BEGINNING TO END, I COULDN’T HAVE HAD A MORE PERFECT DRESS FOR MYSELF AND A MORE PERFECT EXPERIENCE GETTING IT!”**

Iconic Bride made my dreams come true! They went out of their way to help me acquire my dream dress from a designer that only they carried in Texas. I put all of my faith and trust in them to purchase my dream dress that I found on a website and never tried on. It arrived at the perfect time and when I finally put it on the first time, it was everything I have wanted and envisioned since I was a little girl! They continued to go above and beyond to make my time as a bride to be so special and even joined me at my dress fitting to ensure I would have everything I needed. I look back on my wedding and the time leading up to my wedding and think of my amazing experience with Iconic Bride. From beginning to end, I couldn't have had a more perfect dress for myself and a more perfect experience getting it!

My fairytale wedding was a dream! To this day, my husband and I agree it was the best day of our lives. We got married in Little Elm Texas at the Knotting Hill Place with plans to have an outdoor ceremony under their beautiful arches, with a pink reception to follow inside. All morning as we were getting ready it was storming, and even the power flickered on and off a few times. But just as it was time for me to walk down the aisle outside, the rain let up, the sun came out and it was the perfect day. I wouldn't have changed a single thing and our day was filled with so much love and perfectly captured mine and my husband's dream fairytale wedding.

My Vendors: Sarena and Jonathon Oudthone - Nouvel Photo & Film (Photography and Videography) Belle Decor Design (Florist) It's Your Night Entertainment (DJ) Content by Clarice (Wedding Content Creator) Dogs Fur Life (Pet Attendant)





My overall experience at Iconic Bride in Dallas was truly one of my favorite memories during our engagement! Before knowing about the Iconic Bridal Shop, we had planned a full day of dress shopping at other local shops. After an exhausting day filled with a lot of No's, a sweet lady who worked at a bridal shop nearby directed us to Iconic Bride, which, at this point last year, had only been open for a few weeks. I walked in with so much relief, knowing I would find the dress here. It did not take long for me to be all in on the Victoria dress. Both Jay and James were so helpful and welcoming after a long day of thinking I would leave Dallas without a dress. I look back and remember every detail about this day, and I can't help but smile. I would recommend Iconic Bride over and over again!!!

Our wedding day was everything we wished for and more. There were so many vendors involved who made this day special, but a HUGE thanks to Amanda Reed Weddings, who made our vision come to life! Our welcome sign stated, "Here's to a lifetime of butterflies" and that was the stable of our big day. When I try to explain our wedding, I am honestly at a loss for words because no details were missed. From the Gold and Pearl checkered dance floor to the amazing artist who painted live guest portraits, to the late-night pizza and ice cream truck, and ending the night by leaving in a vintage 1948 White Cadillac Limo, we are truly blessed. We are beyond thankful to have such an amazing photographer, Miles Witt Boyer, who captured the most magical pictures that we will forever look back on to remember the happiness and beauty that



# HANNAH DUETTRA



Our wedding weekend was a three day extravaganza at the beautiful Borthwick Castle 30 minutes outside of Edinburgh, Scotland. Ian and I had been on a trip to Scotland the year prior and it is a special place for us and our relationship. We decided to get married in Scotland and found Borthwick Castle from a Vogue article showcasing the castle and the wedding of Graham MacTavish. The castle was exactly what I wanted in a venue as our family could stay all weekend at the castle and we could be with each other leading up to the wedding. All of our events for the weekend could be held in one place and its unique place with striking natural beauty. It was important to Ian and I to have a very intimate wedding as it allowed us to enjoy the company of every guest and feel connected to everybody involved. Rather than settling on one color palette for the weekend, each day the florals were a little bit different. Thursday August 6th was the first day at the castle and we had an intimate rehearsal dinner with family and very close friends. I wore a Victoria Beckham dress with my grandmother's pearl necklace and earrings, throwing in some Easter eggs/ hints to Ian as to what my wedding dress would look like (I am a Swiftie if you couldn't tell). I love books and one of the decorations I imagined at the wedding was a table runner composed of book pages. Our incredible wedding planner connected to the castle, Amy, delivered and there was the table runner, stacks of books, and cloches of babies breath and other beautiful white flowers covering the long table. The well appointed table softly glowed from the candlelight. After the delicious dinner, we had a welcome cocktail party where the rest of the guests came and could enjoy refreshments and desserts at the castle. This was an exciting night as we had not seen many of the people for a while and it was the first night we saw all our friends and family in one room together. Friday August 7th was a big day! We had a fish and chips food truck come for lunch on the castle lawn and played newlywed games, my favorite being the shoe game!! That evening, all of the men wore kilts and the ladies wore a black cocktail dress and tartan shawl. I wore the Lotus dress from Iconic Bride by Eisen Stein. This dress was the reason I went to Iconic Bride because I saw many of Eisen Steins designs on Instagram and really wanted to try it on. I purchased the sample and decided to have it altered to fit my Audrey Hepburn-esque vision for this day. We altered it to be tea length and I wore pearl detailed shoes, again more Easter eggs to hint at the wedding dress I chose! Dressed in our traditional Scottish formal wear, we ventured to Rosslyn Chapel about 20 minutes from the castle. Built in the 1400s this chapel is exquisite and we highly recommend visiting if you get the chance to go to Scotland! Our guests enjoyed a history tour and hors d'oeuvres and champagne at the chapel. We returned to the castle for dinner and enjoyed a Scottish feast themed evening. The flowers and decorations perfectly fit the theme with moody burgundy blooms and fruits covering the table. It was important to me to find an avenue to contribute personally and I found a creative way to do that in drawing our menu's artwork for this feast night, with important images of Ian and my life together. We surprised all our guests with Cianadonia at dessert, a Scottish drum and pipe band. The final event of that evening is what we called a "roast and toast." Ian and I were able to give a speech to one another and some friends and family were able to tell stories about each of us if they wanted to. Many happy tears were shed with the stories painting a more complete picture of Ian and my journey together, which started when we were children living on the same street, to being middle school boyfriend/girlfriend and after moving and not seeing each other for 10 years, rekindled our relationship when we each moved home during COVID. Saturday August 8th was the wedding day. The flower that I wanted to be most prominent throughout this day was babies breath/ gypsophilia. I wanted it to feel like babies breath and fauna was sprouting from the castle walls and floors and fireplace to create a whimsical but elegant feel to the whole day.



The floral arrangements offered a striking and natural contrast against the stone of the castle. One of my favorite decorations were the castle's knights in armor with babies breath bursting from the armors hinges. I wore a pearl dress from Iconic Bride by Leah de Gloria with Stuart Weitzman platform silver heels. Although I would not have pictured myself in this style of dress, once I found it, I knew it was the one. Ian, the groom, wore a custom black watch tartan tuxedo and custom monogrammed dress loafers. The wedding ceremony was the most intimate event of the wedding. Our Scottish minister, Reverend Tom, led our vows in the castle's Garrison Hall on the top floor of the castle under an arch of gypsophilia. After our vows, we enjoyed refreshments on the castle lawn and our fortune held as we enjoyed a beautiful sunny day in Scotland with only a little bit of wind. The evening continued with a spectacular dinner in the Great Hall where Ian and I sat in front of the large fireplace which had been decorated to have babies breath billowing over the top like a cloud. We heard moving speeches from the best man, father of the groom, father of the bride and were serenaded to tears and laughter by my sister Sydney, my matron of honor. We cut our heart shaped retro cake and danced our first dance together, which was only the beginning of our dancing into the early hours of the morning, thanks to Tartan entertainment and Borthwick Castle Chef Craig, who had delicious late night snacks to keep our energy up. My dress sparkled all night long and made twinkling sounds everywhere I walked as the pearls came into contact with stone steps and on the dance floor. Reflecting on it now, the weekend feels like a dream. We are grateful we had the opportunity to celebrate our love in such a special way and at a stunning place. The dresses we found at Iconic bride were the showstoppers of the weekend and made me feel most like myself as I married the man of my dreams. I am grateful to the Iconic Bride team and the ladies at Altered for the Altar who made the experience so magical and special.

I had a fantastic experience at Iconic Bride! I originally went just to look at the Lotus Eisen Stein dress which was the main dress I found on Instagram that I couldn't get out of my head! Then when we looked around the store a bit picking out other styles, and came across the Pearl Leah de Gloria dress which I ended up picking. My family had to convince me to try it on because I really wasn't sure I wanted a tight fitting dress and always saw myself in something more flowy. But once I tried it on, I just felt like the best version of myself and then we just threw my hair into an updo which is what I eventually went with because of how much I loved it that day. The first day I tried on the dress, I still had one more bridal appointment to go to but I felt very set on that dress. But after that appointment I wanted to just try on the dress one more time before we left the next morning and they kept the shop open a little later than usual. I tried it on right at sunset and in front of the big beautiful windows we had just radiant photos of the dress and pearls shimmering by in the sun and so I made the decision that next week because I couldn't stop looking at the dress in the photos. I felt so comfortable with James and Jair immediately and they helped me achieve the vision I was hoping for! I will cherish my dress and the memories made when finding it, including Valentino stealing socks!



# PEYVAND MILLER



My experience with Iconic Bride was nothing but iconic. I was seeking something unique-not overly grand or flashy-but comfortable enough for hours of dancing and truly reflective of my character. Despite their stunning collection, I didn't find 'the one' during my first visit. Two weeks later, I received an enthusiastic text from James while he was at a Bridal show in NYC. He told me about a dress he thought would be perfect for me, and he was absolutely right. I had the privilege to try it before the trunk show and instantly fell in love. The dress was everything I had envisioned\_ exquisitely beautiful, modern yet timeless, and bespoke. It genuinely felt like 'me.' From that moment on, everything came together effortlessly. James and Jrai continued to assist me, even helping with my veils, ensuring the entire process was seamless. To this day, I still receive countless compliments on my dress every time it's shared on social media. Iconic Bride transformed my vision into reality, and I couldn't recommend them more highly.

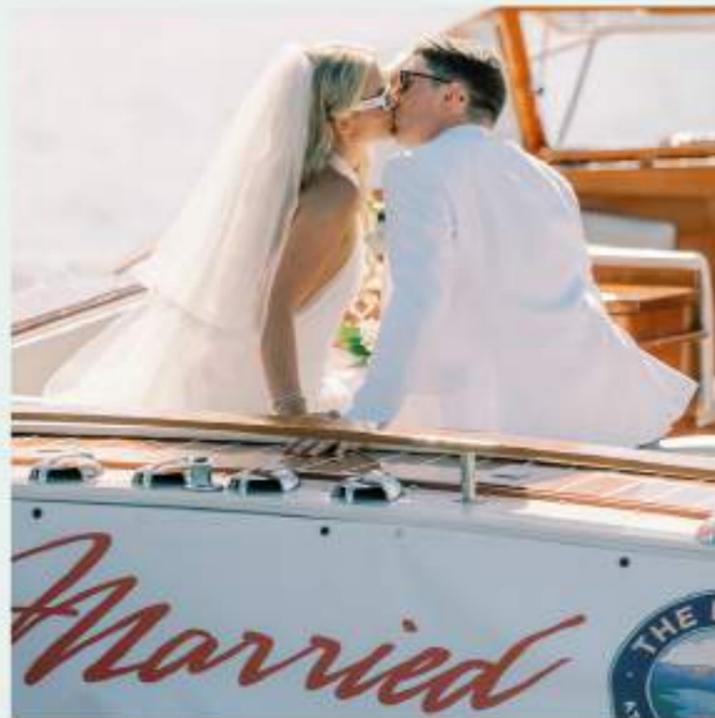


Our wedding was a 3-day affair that took place in the beautiful city of Dubrovnik, Croatia, on the stunning shores of the Adriatic Sea. We had the absolute joy of creating a wedding that blended the traditions of both Persian and American customs. From the very beginning we wanted to have our wedding in a historic place with a beautiful landscape, and Dubrovnik turned out to be a perfect fit. The ceremony blended the concepts of a Persian wedding in the historic venue of Sponza Palace. The floral design was inspired by the elegance of and ethereal essence of Persian Poetry. From incorporating the Sofreh (a Persian ceremonial setup), to dancing through the alleys of Old Town with a local Croatia music trio, we were all about celebrating the mixture of cultures represented by our guests that flew from all over 12 countries around the world to be with us. Our multi-cultural, multi-lingual wedding turned out to be everything we hoped it would be, and we were so thrilled to celebrate it with our loved ones.

I knew from the beginning that I needed an ICONIC dress for my wedding day. I discovered Iconic Bride on Instagram and knew they would have my dream wedding dress. My initial appointment was like a fairytale - trying on so many gorgeous dresses. Crystal was absolutely amazing at pulling so many dresses for me to try on that fit my vibe. She knew what I was looking for and didn't stop until we found the one. Although I was almost positive I found my dream dress, I still needed to try on more. After other stores didn't meet my expectations, I came back to try on the dress I chose after my first visit. After putting the veil on with the dress, I knew it was my dream, but I really wanted a longer train. This was no problem for them. They called the designer and requested a longer train. I felt so special being able to customize the dress to make it absolutely perfect. They had also just received a few new dresses from the runway. I tried one on and it was absolutely perfect for my wedding reception. I truly cannot thank Iconic Bride enough for making my wedding dress dreams come true. I know the little girl in me that dreamed about that day would be so proud.

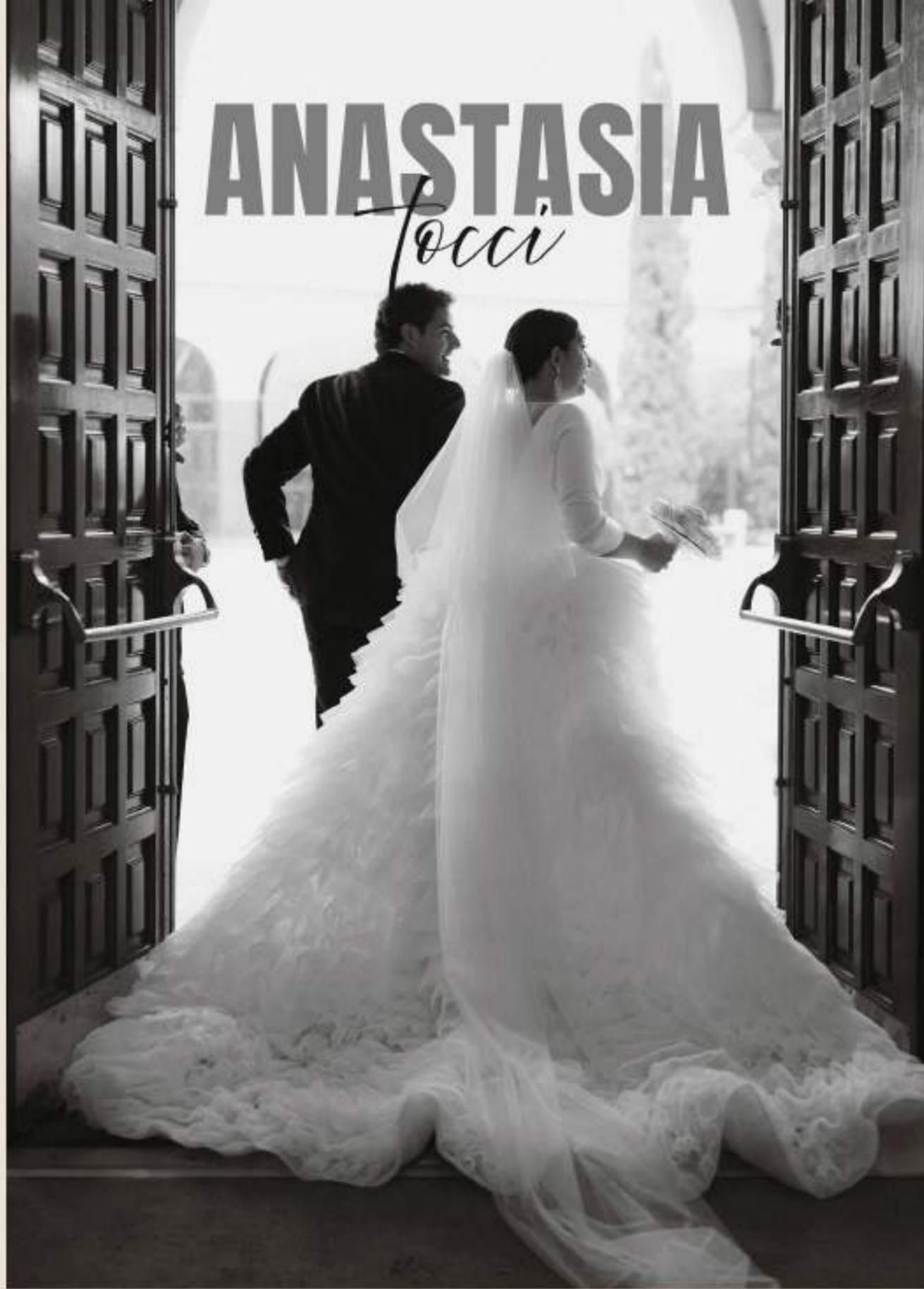


On a beautiful Saturday half past the hour of four, Luke and Julianna wed overlooking Whitefish Lake and the mountainous terrain beyond. Held at The Lodge at Whitefish Lake, Montana their wedding was the fairytale night of their dreams surrounded by the ones they love.



JULIANNA  
BARNETTE

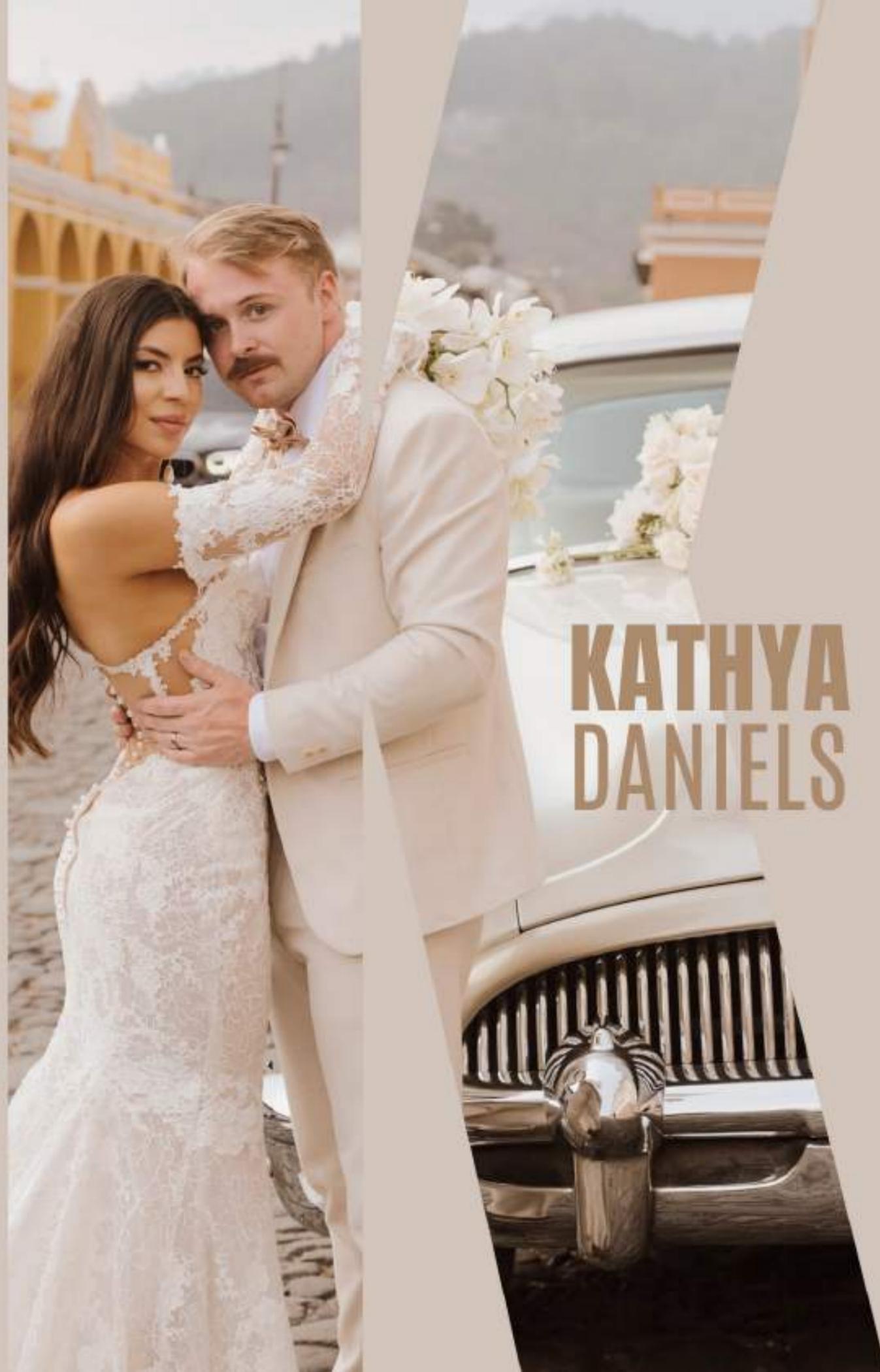
# ANASTASIA *Tocci*



Shopping for and customizing my dress at Iconic Bride was the fairytale experience I had dreamed of having since I was a little girl. The entire Iconic team ensures your special day is personal, fun, and memorable. I cannot thank them enough for the seamless and amazing journey of finding my dream dress.

Being of Greek origin and my now husband of Italian origin, we knew a big wedding was inevitable. Our vision was to recreate the feel of sitting at a table with our families for hours enjoying lots of food on a Sunday afternoon, but with an elegant and chic twist.





**KATHYA  
DANIELS**





# TAYLOR

*Harbour*

From the moment I walked in, the Iconic Bride team was so attentive. I felt like they took the time to listen to my vision, and then hand selected pieces to help it come to life! The dresses they had on the floor felt original and unlike any other I had seen or tried on elsewhere. Iconic Bride was one of my first stops on my dress shopping tour, and once I started comparing my experience there to everywhere else we looked, I knew we had to go back for my dream dress. The Iconic Bride team came with me to all of my alterations appointments and were there every step of the way, which was SUCH a blessing! Choosing Iconic Bride was the second best “yes” I said as a bride!!

We had an intimate garden ceremony at the Dallas Arboretum & Botanical Gardens surrounded by our closest friends & family. Our goal was to bring a “Tuscan” feel to Texas and we got lucky when the temperatures dropped just in time! The day was beautiful and full of all the little details that we built our relationship on. After the ceremony, we made our way over to Royal Oaks Country Club, where we met a larger crowd of friends and family and danced the night away!





# WEDDING

*Candice*  
JENEROU



I've always dreamed about the day I got to pick out my wedding dress and iconic bride went above and beyond my expectations. The experience started before I even stepped foot into the store, I wanted to try on a dress that wasn't available in stores yet but the staff called the designer and borrowed a sample dress for the weekend for me to try on! Funny enough the dress they shipped in for me is the one I chose but let me tell you this store is full of the best designers and a lot of thought has gone into the dresses they carry for their brides. They keep their word and are constantly following up with updates making sure that this part of your wedding planning is seamless and enjoyable!

The dress was the star of the show! People are still talking about its beauty to this day! My vision was timeless romance and the dress perfectly captured the essence of the day.





DIRECTION: JAMES BROWN  
STYLIST: JAIR TORRES  
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MUA: PEPE GUTIERREZ @PEPEGUTIERREZOFICIAL  
FINE JEWELRY: JOE PACETTI @JOEPACETTI  
LOCATION: MIAMI, FLORIDA.





# DESIGNERS SPOTLIGHT





# RITA VINIERIS

FLAGSHIP IS NOW IN TEXAS  
AT ICONIC BRIDE DALLAS!

Rita Vinieris is passionate about design, quality fabrications, and couture details. She creates silhouettes for real women to feel their most beautiful.

Fluid silhouettes and meticulous attention to detail have long been Rita's understated signature. She infuses her collections with a sense of light-handed charm. It's a feeling born of sublime luxury and low-key ornamentation.

Rita Vinieris combines a unique vision with couture-level craftsmanship to create iconic dresses that celebrate the women who wear them.

She has been crafting timeless bridal gowns and evening wear for the modern woman for the last 29 years. Pulling inspiration from the world-at-large, bringing her perspective to new collections each season.

## RITA VINIERIS

### 1995



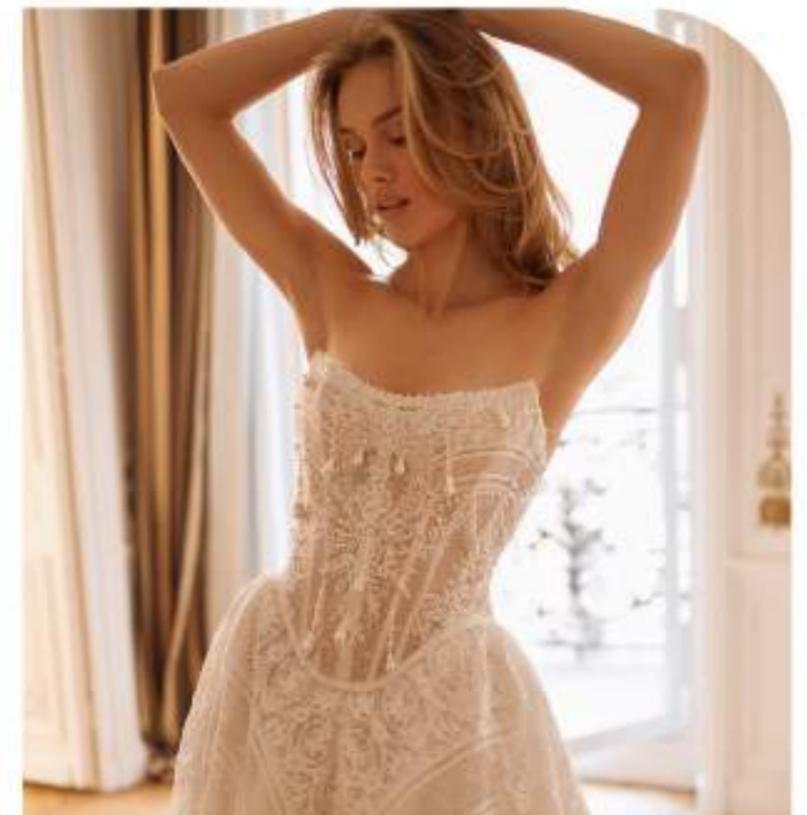


Netta BenShabu Couture was founded in 2009 by Israeli-born couturier Netta BenShabu, who is now based in the U.S. Netta's affair with fashion began in childhood, inspired by art and old Hollywood glamour. She pursued studies in Art and Fashion, always aiming for the couture world.

In 2015, Netta BenShabu Couture rose to stardom in the bridal world with its debut collection, featured in renowned couture publications. The fashion house quickly gained a reputation for innovative designs, unique pieces, premium finishes, and extraordinary detailing.

Netta BenShabu imbues each gown with her vision, using high-end laces, luxurious fabrics, and intricate hand embroidery. Every gown is designed to fit, flatter, and accentuate the female form, with a focus on high-quality materials and finishes. Netta oversees every detail from the first seam to the last bead.

Today, Netta BenShabu Couture is an American company with manufacturing in Israel and over 25 high-end authorized retailers worldwide, rapidly expanding to spread the joy of couture.



*Netta Ben Shabu*  
ELITE - BRIDAL COUTURE



# PALLAS

C O U T U R E  
— P R I V É E —

## OUR STORY

Pallas Couture is a world-renowned luxury bridal and eveningwear house, showcasing modern femininity, elegance and sensuality with each alluring and unforgettable design. Founded in 2001, Pallas Couture has built a global reputation for exquisite designs that are intricate and extravagant, combining traditional elements of haute couture with a sleek, high fashion aesthetic. Pallas Couture is a delicate balance of classic couture disciplines and impeccable tailoring, with romantic embellishments such as hand-appliquéd French lace and crystal beading, resulting in hand crafted gowns of breathtaking beauty.



“The Pallas aesthetic always focuses on a strong silhouette but there is also the allure of transparency and soft romanticism. There is an unapologetic decadence in each creation - gowns are dripping with luminescent beading, sequins and sumptuous lace, cut with pure precision.”



## THE *art* OF COUTURE

Each gown is constructed with the utmost precision, sensitive and attentive to the client’s wishes. Luxury fabrics are draped and pinned to the bodice, intricate twists and folds employed to finally achieve the desired effect. Attention to detail is unparalleled with every sequin, bead, embellishment, and embroidery delicately hand placed and sewn with exceptional precision. Handcrafted in-house using the finest-quality European textiles, including French laces, soft silks and Italian embroideries and appliquéés, Pallas collections are defined by meticulous technique and know-how. The result is whimsical designs that evoke a nostalgic elegance with a dramatic edge. Impeccable craftsmanship is intrinsic to the house DNA, and this is evident from the very first sketch or vision to the completed work of art that is a Pallas Couture gown.



ALON LIVNÉ  
WHITE

Born in Tel Aviv, to Jewish parents with an Egyptian background, his mother a hairdresser and his father a businessman, Alon Livné, an only child, always knew he wanted to become a Fashion Designer.

At the age of 11 he already crafted his own illustrated children's book and by the time he was 13 he was already cutting up and sewing clothing from his mother's and grandmother's old tablecloths.

Livné studied art and sculpting at various art oriented high-schools and went on to the world-renowned "Shenkar College of Art and Design" to study Fashion Design at the mere age of 17, having already mastered the art of sewing and patternmaking.

Taking inspiration from nature and art, his designs convey a modern-futuristic look with touches of classic gothic aesthetics. His works can be characterized and easily recognized due to their dramatic sculptural shapes that give the human body new proportions and angles, all while mixing modern technologies such as laser-cutting and 3D printed leather patterns with uniquely clashing fabrics alongside classic couture sewing techniques.

Livné's designs constantly manifest the contrast between the soft, feminine and pleasant and the rough, powerful and provocative.

The designs challenge the viewer and cause him to wonder whether his attraction comes from a need to wear the items or keep them safe and on display as works of art, collector's items.

Livné has gained a large following of celebrities and influencers alike, such as:

Lady Gaga, Beyoncé, Kim Kardashian, Ariana Grande,  
Naomi Campbell, Miley Cyrus and more

His designs and collections are hugged and favored by publications such as:  
Vogue, WWD, Elle, V-Magazine, Nylon, NEO2, Harper's Bazaar and more...





Introducing the latest sensation in the industry: **Tom Sébastien!** This dynamic duo of up-and-coming designers is captivating the hearts of contemporary, high-end brides with their timeless vision and innovative creations. Their signature style blends intricate detailing, bold statements, modern elegance, and a touch of romance, all brought to life through exceptional craftsmanship.

Tom Sébastien fashions unequalled, romantic silhouettes combining sensuality and attention to detail with a view to femininity and comfort. They present the breathtaking style and highly-skilled craftsmanship. Their clothes define class and style coming ahead of the trends. They make magic for their brides every single day - and they love it.

High quality fabric, complex, meticulous sewing techniques allow the designers to tailor the dresses to your silhouette. Their style defines detail, courage, modernity and romance. Together with their passion, they create timeless visions that are recognized in Europe and the United States. The joy and passion of creating unique wedding gowns have already been enjoyed by thousands of international young ladies. Tom Sébastien bridal gowns are known for romantic, vintage and alluring nature and exquisite details, along with their figure-flattering silhouettes and emphasis on comfort.

The entire production processes in their own studio. Specialists create the Tom Sébastien Bridal House and they love what they do. Starting with cutting, sewing, decorating, marketing and communication, they do everything in their bridal house. Tom Sébastien believes that the elements they produce themselves come from the heart and always go to the right people



**TOM SÉBASTIEN**  
HOUSE OF COUTURE



# LEE PETRA GREBENAU

## About the Brand

Established in 2010, the Lee Petra Grebenau fashion house is renowned for its luxurious bridal and couture gowns. The brand's commitment to redefining femininity is at the heart of everything it does, shaping a unique identity for women around the globe.

LPG's signature couture craftsmanship merges exquisite hand-sewn embroideries with innovative design techniques. By meticulously handcrafting each piece, the fashion house creates a contemporary vision of romanticism that connects the past with the future, elegance with effortlessness, and strength with sensitivity.

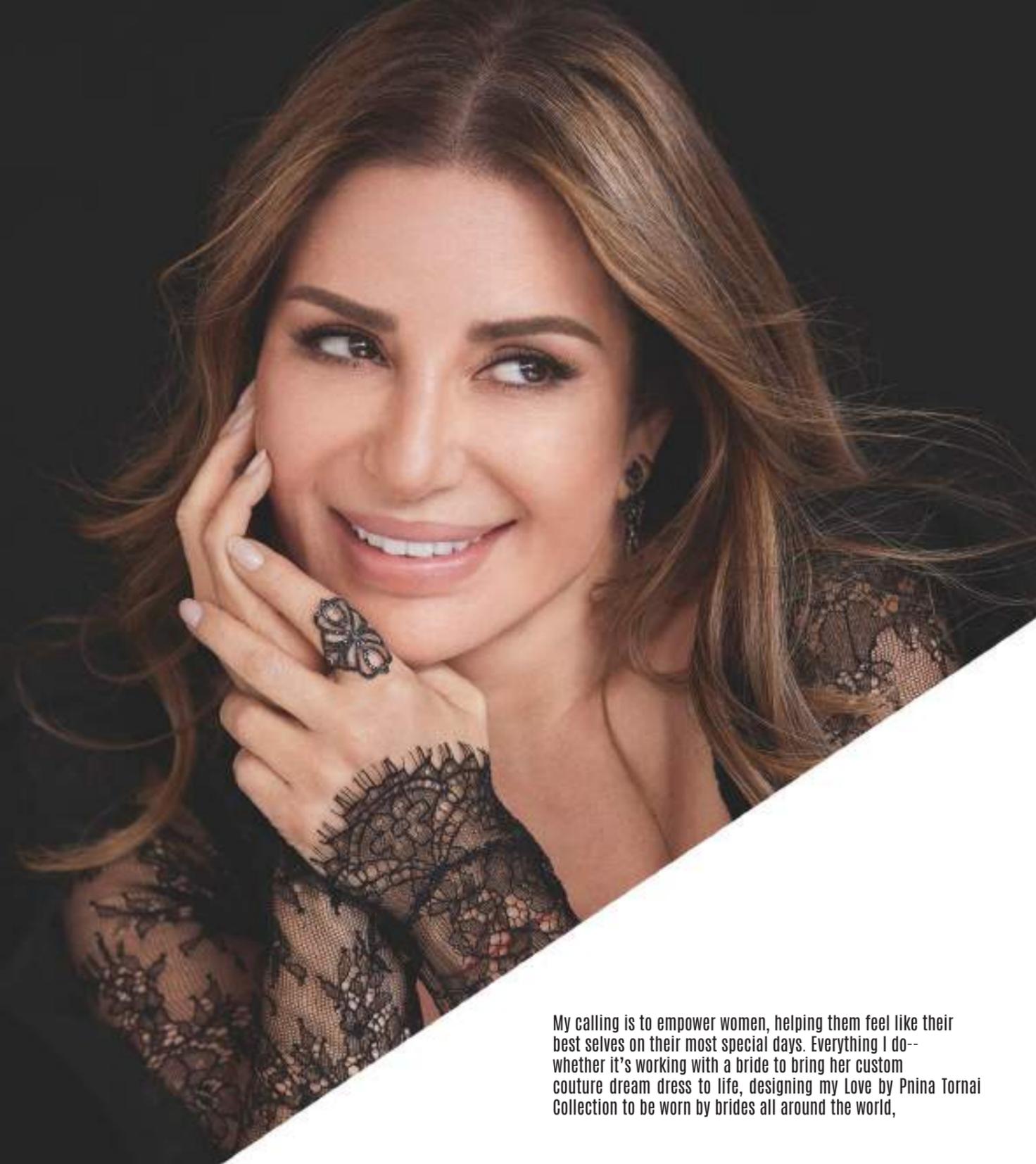
As an innovator in the bridal world, the house of LPG has developed

a distinctive gown design method that utilizes carved mannequins crafted for each client. This technique ensures that every dress is one-of-a-kind, sculpted to fit flawlessly to the individual silhouette.

## About Lee Petra Grebenau

Creative Director Lee Petra Grebenau discovered her passion for fashion and art from a young age, graduating with honors from one of the world's leading fashion design institutions. She established her intimate atelier, where LPG gained exclusive clientele through word of mouth. Since expanding globally in 2016, LPG collections have become available in prestigious bridal boutiques across the USA, Canada, Australia,





My calling is to empower women, helping them feel like their best selves on their most special days. Everything I do-- whether it's working with a bride to bring her custom couture dream dress to life, designing my Love by Pnina Tornai Collection to be worn by brides all around the world,

*Pnina Tornai*





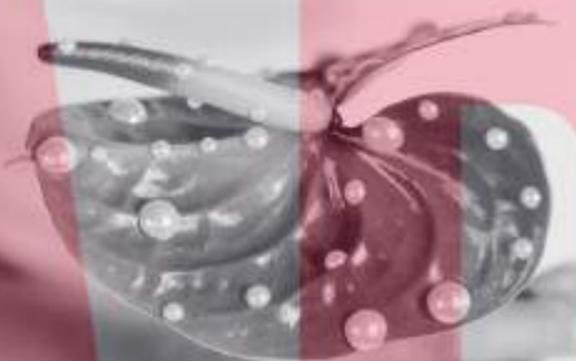
DIRECTION: JAMES BROWN  
STYLIST: JAIR TORRES  
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MUA: PEPE GUTIERREZ @PEPEGUTIERREZOFICIAL  
FINE JEWELRY: JOE PACETTI @JOEPACETTI  
LOCATION: MIAMI, FLORIDA.

*Be Iconic*





**COLLABS**



**WE WORK  
TOGETHER  
TO CREATE  
THE PERFECT  
MOMENT**



# MADÉLINE KIEFFER



## JEFF BRUMMETT

BA self-proclaimed cinephile, Jeff has long studied the art of movies and eternalizing stories through film. As a photographer, he strives to do the same through the still image. Acting as the director, he evolves and subtly documents a narrative to capture the genuine human connection within each client's event.

Focusing on the sincere emotion behind a moment, clients feel the same joyful nostalgia looking at their photos as they do when watching their favorite movie.

With his Art History degree from the University of North Texas, Jeff became a professionally trained photographer. Inspired by his surroundings while working at a gallery, Jeff embarked on his own photography career; he's been creating cinematic images with personality ever since.

Jeff pulls inspiration from every element within a client's event. Whether it's the culture of the destination, the architecture of a venue, or the fashion of the people, he curates a unique aesthetic that aligns with who they truly are. Never shying away from a creative challenge, Jeff takes pride in creating meaningful mementos of his client's most important celebrations.

JEFF BRUMMETT

WEB: [JEFFBRUMMETT.COM](http://JEFFBRUMMETT.COM)

INSTA: @JEFFBRUMMETTPHOTOGRAPHY





The inspiration for this editorial stems from a desire to break away from traditional norms and introduce our couples to something fresh and unexpected. By blending rich textures, vibrant fruits, and vegetables with exquisite florals, we aim to create a wedding concept that showcases the limitless possibilities of modern design. Our vision is to inspire and elevate, proving that your celebration can be as unique as your love story.



Our Journey Began in the fashion industry, designing bridal gowns, and bringing dreams to life behind the scene.

Now we have stepped into the spotlight. Partnering with our couples closely, we cherish every vision and celebrate each moment of everlasting happiness.

*Farhan* Creative Director and Head Producer at Wedding Erah

Planning and design: @weddingerah  
 Stationary: @weddingerah  
 Photo: @jeffbrummettphotography  
 Video: @rosemaryfilms.co  
 HAMU: @stylesbyvero Catering: @vestalscatering Cake: @dwbakery  
 Dress: @iconicbridedallas  
 Tuxedo: @don\_morphy  
 Venue: @themasondallas  
 Getaway Car: @dfwclassiccarrental



# THE CUTEST CONSULTANTS



*Cartel & Valentino*

Cartel & Valentino are the pets in shop. They run the place, yes... they are the bosses! These cute little dogs are the happiness in the salon, they are always at the door ready to welcome you in. They are not only have the most important job in the salon (have fun and received love) but also they will be there to give you support and joy!

Cartel is the most sweet dog in the Bridal world!. He loves the attention, he will always be in your lap if gets your permission. His experience in bridal is for recognition, since he was a little puppy is been around of glamour, runway shows and wedding dresses. He grew up in New York so he knows about fashion, he loves to wear designer clothes and he is the bigger of the brothers with 4 years old.



Valentino is the cutest POM, full of fur and love, a little nervous but with a big hearth!. He is the door bell at the salon! he loves to show his emotions with barking and jumps when the brides are coming. His experience in bridal is bigger than him, he knows about fabrics (he loves to lay on the dresses). The small of the brothers with 2 years

**NEXT TIME  
WHEN YOU VISIT THE SALON  
DON'T FORGET TO SAY HI TO THIS *Cuties!***

# ICONIC BRIDE



DIRECTION: JAMES BROWN  
STYLIST: JAIR TORRES  
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MUA: PEPE GUTIERREZ @PEPEGUTIERREZOFICIAL  
FINE JEWELRY: JOE PACETTI @JOEPACETTI  
LOCATION: MIAMI, FLORIDA

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LOCATION: MIAMI, FLORIDA.



FINDING THE  
PERFECT  
Dress

**Y**our wedding day is one of the most important days of your life, and your wedding gown is the centerpiece of the occasion! It's the dress that you will look back on for years to come in photos, and it's the dress that will make you feel like a true princess as you walk down the aisle. Finding the perfect wedding gown can be a daunting task, but with so many beautiful options out there, it's easy to find one that will take your breath away. In this blog, we'll take a look at some simply stunning wedding gowns that will make you feel like the belle of the ball!



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## BALLGOWNS

are a classic wedding dress style that never goes out of fashion. These gowns are perfect for brides who want a dramatic and romantic look on their big day. The voluminous skirts are typically made of tulle or organza and paired with a fitted bodice. This style of dress is perfect for brides who want to feel like a true princess on their wedding day.



## A-LINE GOWNS

This type of gown is a good option for those brides that LOVE the big skirts but without the puffiness. As the name says, this gowns have an "A" cut. The skirt flares without the pericot, and brings to the bride a little more practicality. We can find this style with beautiful appliques for the romantic bride or in a delicate satin fabrics for the bride that prefer a clean look.



### MERMAID GOWNS

The sexiest of them all!... Mermaid gowns are perfect for brides who want to show off their curves. These dresses are fitted through the bodice and hips and flare out at the bottom. They are typically made of lace, tulle, or satin and are perfect for brides who want a sophisticated and glamorous look.

### FIT AND FLARE GOWNS

Fit and flare gowns are a classic wedding dress style that is universally flattering. This style of dress is fitted through the bodice and flares out from anywhere around the thigh to calf area depending on the gown. They're perfect for brides who want a simple, elegant, and timeless look on their big day.



ARE YOU READY TO  
FIND YOUR DREAM DRESS?

# BETHE NEXT ICON!

EXQUISITE AND UNEXPECTED, OUR GOWNS ARE EXCLUSIVELY YOURS AT ICONIC BRIDE DALLAS

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LOCATION: MIAMI, FLORIDA.

*Don't be pretty...*  
**BE ICONIC.**

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